

Located at the heart of the north west and with a growing, dynamic economy, Salford is the ideal location for your business.

At a glance...

Residential population	
Total	225,100
Working age	150,800

Business employees	
- Total	119,300
- Full time	(86,300)
- Manufacturing	10,600
- Construction	8,200
- Services	100,500
- Financial and Professional (IT)	(35,000)
- Public Admin and Health	(32,200)
- Distribution, Hotels and Restaurants	(25,600)
- Transport and Communications	(7,700)

Source ONS (2009)

Business community	
- Total business units (VAT/PAYE local units)	7,690
- Financial and Professional	1,220
- Distribution, Hotels and Restaurants	665
- Business units: Public Admin, Education and Health	780
- Construction	865
- Manufacturing (production)	535
- Information and Technology	380
- Arts, Entertainment and Recreation	545

Source ONS (Nov 2010)

SALFORD'S WORKFORCE HAS GROWN BY 1.5% PA IN THE LAST 10 YEARS, **THE BIGGEST RATE OF GROWTH IN GREATER MANCHESTER** AND ALMOST TWICE THE AVERAGE RATE OF GROWTH FOR THE NORTH WEST AND THE UK.



FIND OUT MORE

For further information contact the **Business and Investment team** on

0161 793 2803

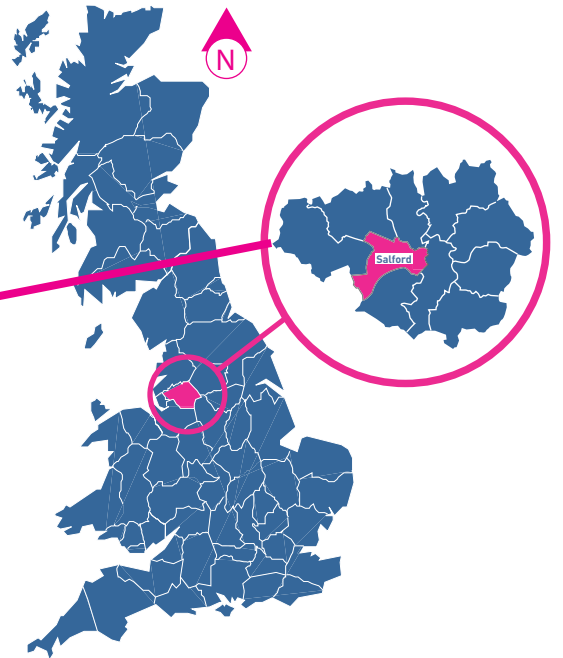
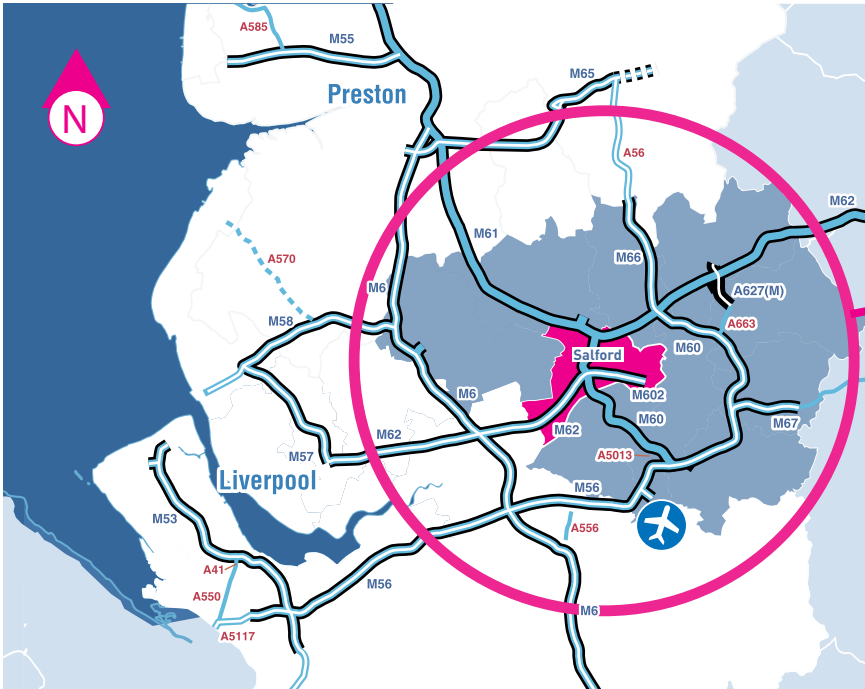
or e-mail us at locateinsalford@salford.gov.uk



or visit our website at www.locateinsalford.info

LOCATION OVERVIEW

I'm IN

Salford is in a great strategic location, right at the heart of England's north west, just 200 miles north of London and only minutes away from central Manchester.



	 Road	 Rail
Birmingham	1hr 42	1hr 25
Edinburgh	4hrs 4	3hrs 19
Leeds	59 mins	55 mins
Liverpool	50 mins	47 mins
Newcastle	2hrs 43	2hrs 31
Central London	3hrs 38	2hrs 7

Source RAC Route Finder

LOCATED AT THE HEART OF MANCHESTER, THE **BEST UK CITY TO LOCATE A BUSINESS TO.**

Cushman & Wakefield's European Cities Monitor 2010

TRANSPORT AND CONNECTIVITY

I'm IN

Salford's integrated transport network linking bus, light rail, rail and road ensures that the regional centre and business parks are easily accessible to commuters from across the region.

- Within easy reach of Manchester International Airport and over 200 UK and international destinations
- Fast intercity rail link from Manchester Piccadilly into London St Pancras connecting with Eurostar services
- Metrolink (light rail system) provides cross region connectivity with the recent extension to MediaCityUK

And investment continues including:

- Electrification of the rail line between Manchester and Liverpool via Eccles by April 2014
- £42 million confirmed for widening of the M60, Junctions 15 to 12 anti-clockwise. Start date in spring 2011
- £400m planned to create Port Salford – a multi-modal freight terminal



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QUALITY OF LIFE

I'm IN

Spanning an area of approx 40 square miles Salford offers a good quality of life to be enjoyed by employees including:

- 60% green space and over 30 miles of rivers and canals including Britain's largest inland waterway
- Over 18 square miles of countryside and parks
- Home to Salford City Reds Rugby League Football Club – the city's super league rugby club
- The Lowry Hotel, which was Greater Manchester's first 5* hotel
- The Lowry international arts venue, a world class theatre and gallery complex at Salford Quays which attracts over one million visitors each year
- One leading and innovative university

Plus lots more - www.visitsalford.info



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Developing business **IN Salford**

RESIDENTIAL OFFER

I'm IN

Salford has a stable housing market, providing a wide range of residential options including city centre living, new build and traditional family homes both in suburban and rural locations.

Over half of all new build activity across Greater Manchester is taking place in Salford and Manchester.

Area	All Types (£)
Salford	97,833
Bolton	100,718
Stockport	149,496
Trafford	180,883
Greater Manchester	111,597
Liverpool	104,166
Birmingham	119,242
Sheffield	121,695
Newcastle	126,617
Leeds	134,312
London	340,344
England & Wales	158,482

Source: The Land Registry, September 2010

The average rental price in Salford is **£710** per calendar month for a house, and **£640** per calendar month for an apartment.

GIVEN SALFORD'S LOCATION WITHIN THE REGIONAL CENTRE, RESIDENTIAL PROPERTY IS COMPETITIVELY PRICED AND **A GOOD INVESTMENT.**



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