

# Salford West Strategic Regeneration Framework

March 2007

Donaldsons

with

BDP and EKOS Consulting

MVA

PS Consultants



# Programme for the Morning

- Project Update
- Futures Report
- Proposed Investments
- Workshops
- Conclusion





# Project Update

- Baseline and Issues Report
- Stakeholder Engagement
- Consultation Report
- Futures Report
- Wider Engagement Programme
- Drafting SRF
- Final SRF and Delivery Plan



# BDP SRF – Key Issues

Building upon December 2006 Stakeholder Workshops

- Role within City Region
- Employment Opportunities and Worklessness
- A New Vision for Town and Neighbourhood Centres
- Creating Residential Neighbourhoods of Choice
- Transport and Accessibility
- Maximising benefits of Green Assets and Leisure / Visitor potential
- Crime and Community Safety



# Draft Vision

- Salford West will play a vital role within the City Region
  - delivering the accelerated growth programme
  - complementing and not competing with the Regional Centre and Central Salford,
  - providing good quality platforms for business development linked to the Knowledge Capital and Science City initiatives
  - a location of residential choice, fuelled by high quality housing choices
  - access to a particularly strong network of outdoor leisure and recreational opportunities
  - key infrastructural assets based around national and international transport gateways



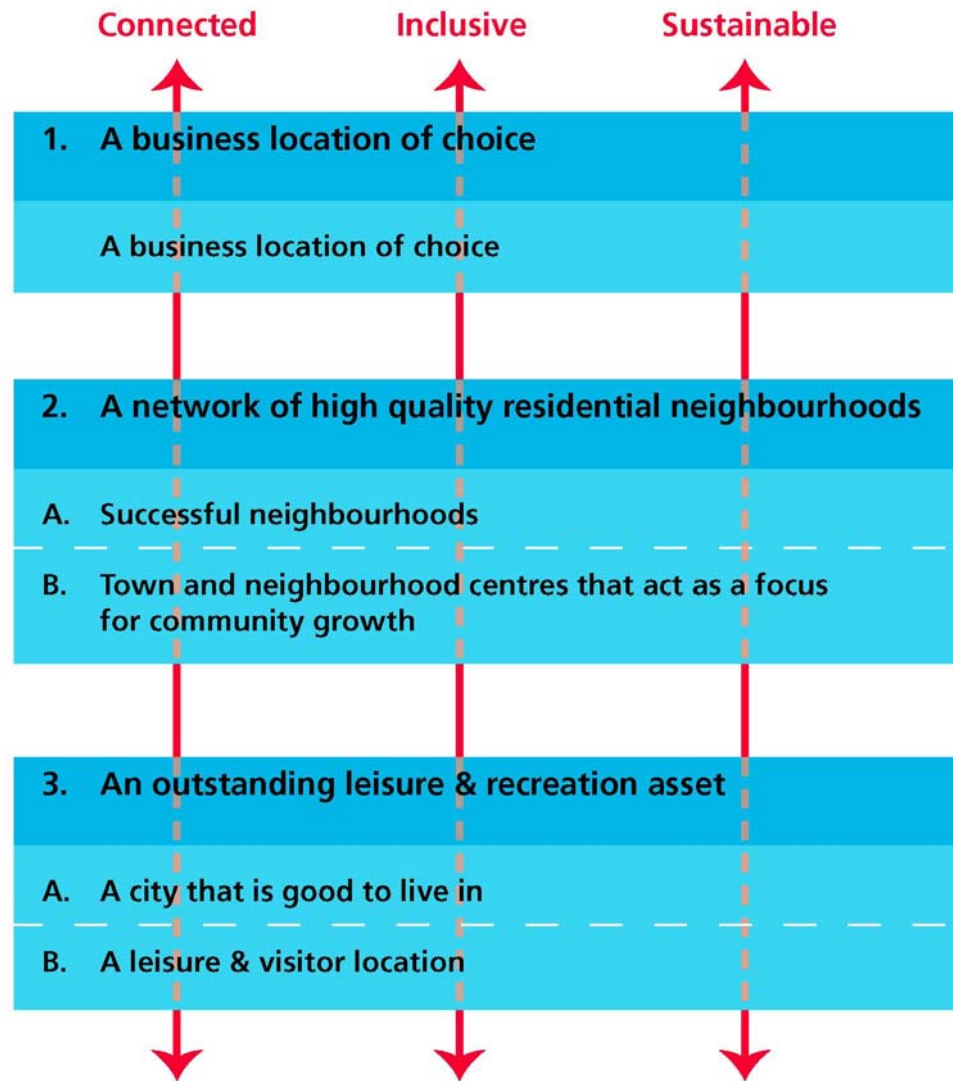
# Six point strategy

- A successful local economy and business location of choice
- A network of high quality residential neighbourhoods
- An outstanding leisure and recreation asset for Salford and the region
- A well connected part of the city region, with excellent transport links
- A series of strong, inclusive, integrated communities
- A greener, healthier, Salford West with a brighter, sustainable future



# Activity matrix

BDP



# Significant Public Sector Investments in Salford West

- Building Schools for the Future (BSF) – £?m
- LIFT – Walkden, Swinton, – First Phase
- LIFT – Little Hulton – Second Phase (Proposed)
- Stock Transfer
- Magistrates Court, Eccles
- mediacity:UK
- LIVIA
- Leigh Guided Busway and JETTS QBC Network (GMPTE)
- M60 JETTS capacity enhancements (Highways Agency)
- Manchester Ship Canal Low Level Crossing (Port Salford – proposed)



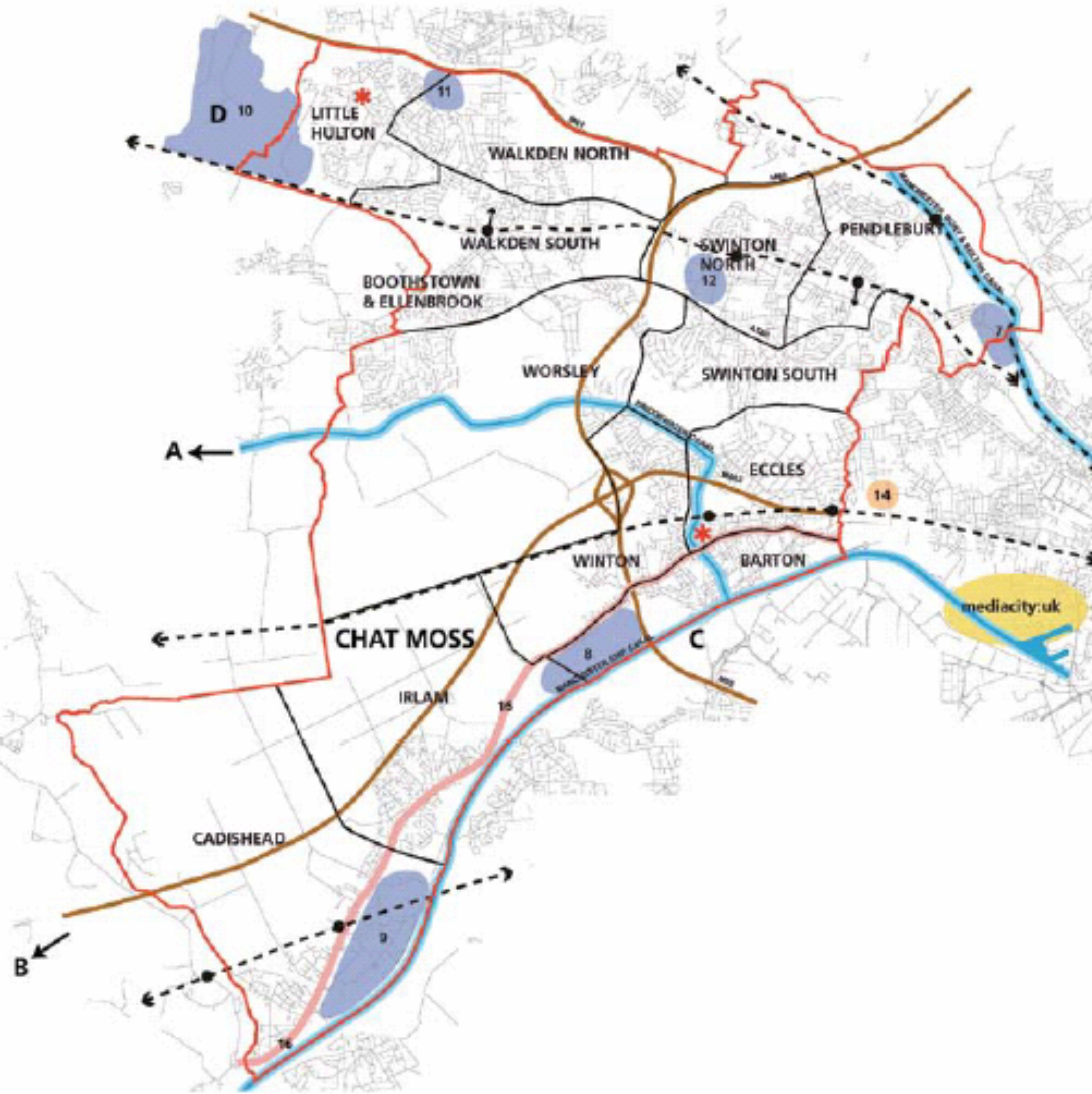
# Significant Private Sector Investments in Salford West

BDP

- Salford Reds Stadium
- Port Salford (Proposed) & WGIS
- Salford Forest Park & Racecourse (Proposed)
- Clifton Business Park – (Offices)
- Walkden Shopping Centre (Proposed)
- New Unit for Wilkinsons at Eccles Shopping Centre
- Residential development in numerous locations
- Barton Aerodrome (Proposed)
- Peel & Visage office developments, Eccles
- Agecroft Commerce Park
- Northbank Industrial Estate
- Ashton's Field
- Cutacre – Employment Site (Proposed)



# A successful local economy and business location of choice



## Premier Industrial / Employment Sites

- 7 Agcroft Commerce Park
- 8 Barton Strategic Site:
  - Salford Reds Stadium
  - Barton Aerodrome
- 9 Northbank Industrial Estate
- 10 Wharton Lane / Cutacre, Little Hulton
- 11 Ashton Field
- 12 Wardley Industrial Site

\* Industrial sites with potential reconsideration of function  
 Highfield Road, Little Hulton  
 Patricroft (Partial)

## Major Health

- 14 Hope Hospital (Adjacent to SWSRF Area)

## Corridors and routes for Improvement

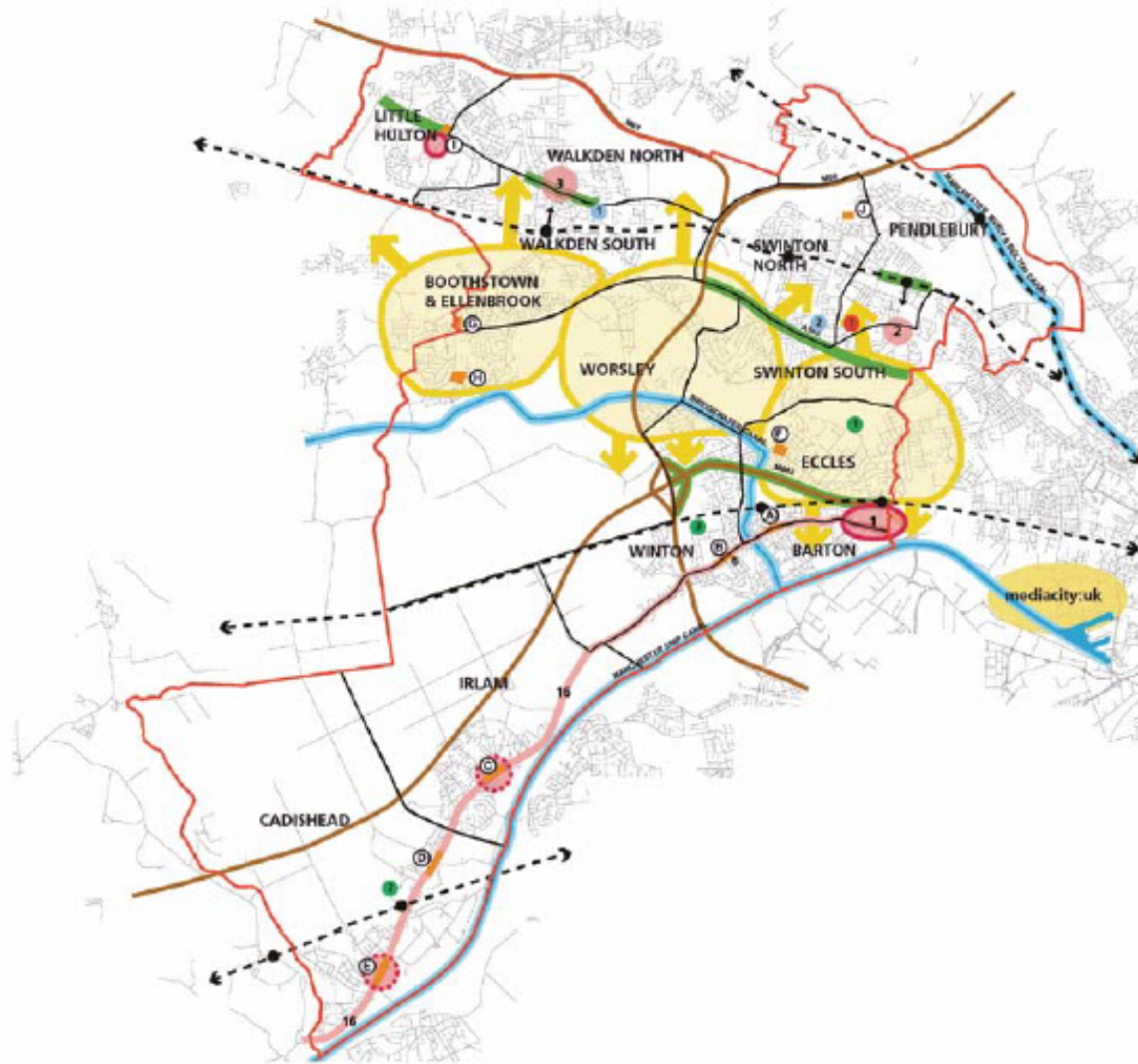
- Railway lines and stations
- Connectivity with Centre Improved
- 16 Liverpool Road Corridor (awaiting study output)
- Canal corridors

## Strategic Developments (Outside Salford West):

- A Green Heart Regional Park
- B Omega Strategic Site
- C Trafford Rectangle
- D Cutacre



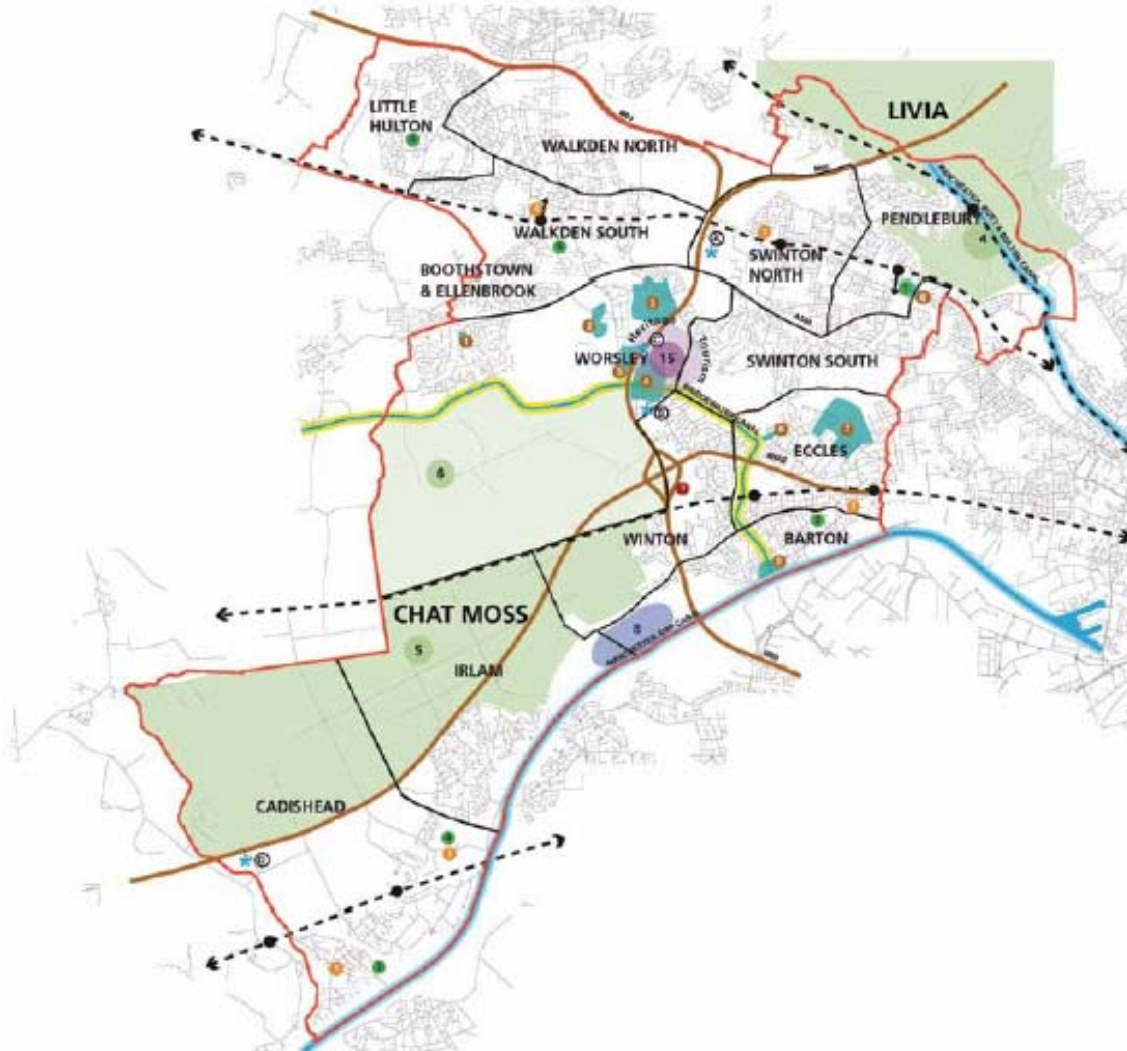
# A network of high quality residential neighbourhoods



- Strong central core of neighbourhoods with success to be rolled out into adjacent areas
- **Town Centre/Neighbourhood Centre Priorities for Action**
  - 1 Eccles Town Centre (priority)
  - ① Little Hulton Neighbourhood Centre
- **Town Centre/Neighbourhood centres - support, improvement and strengthen role**
  - 2 Swinton Town Centre
  - 3 Walkden Town Centre
- **Explore potential** for new town centre - at either Cadishead or Irlam
- Corridors and routes for improvement**
  - Railway lines and stations
  - Connectivity with Centre Improved
  - 16 Liverpool Road Corridor (awaiting study output)
  - Road corridor environs
  - Canal corridors
- **Neighbourhood Centres:**
  - A Patricroft
  - B Peel Green
  - C Higher Ham
  - D Lower Irlam
  - E Cadishead
  - F Monton
  - G Ellenbrook
  - H Boothstown
  - I Little Hulton
  - J Bolton Road
- Investment under Building Schools for the Future (BSF)**
  - Refurbished:**
    - 1 Wentworth, Eccles
    - 2 Irlam & Cadishead High
    - 3 St. Patrick's
  - New / Rebuild:**
    - 1 Walkden High
    - 2 New Swinton High School / Moorside School
  - Extended / Increased Capacity:**
    - 1 St. Ambrose Barlow High, Swinton



# An outstanding leisure and recreational asset



- Recreation & Tourism**
- 4 Lower Inwell Valley Improvement Area (LIVIA)
  - 5 Chat Moss / Mosslands
  - 6 Chat Moss

- Premier Industrial / Employment Sites**
- 8 Barton Strategic Site:
    - Salford Reds Stadium

- Heritage**
- 15 Heritage Hub at Worsley

- Corridors and routes for improvement**
- Railway Lines and stations
  - Connectivity with Centre Improved
  - Canal corridors
  - Bridgewater Way Project

- District Parks**
- 1 Victoria Park
  - 2 Eccles Recreation Ground\*
  - 3 Cadishead Park\*
  - 4 Princess Park\*
  - 5 Parrfold Park\*
  - 6 Peel Park\*
- \*Proposed district parks in Greenspaces Strategy

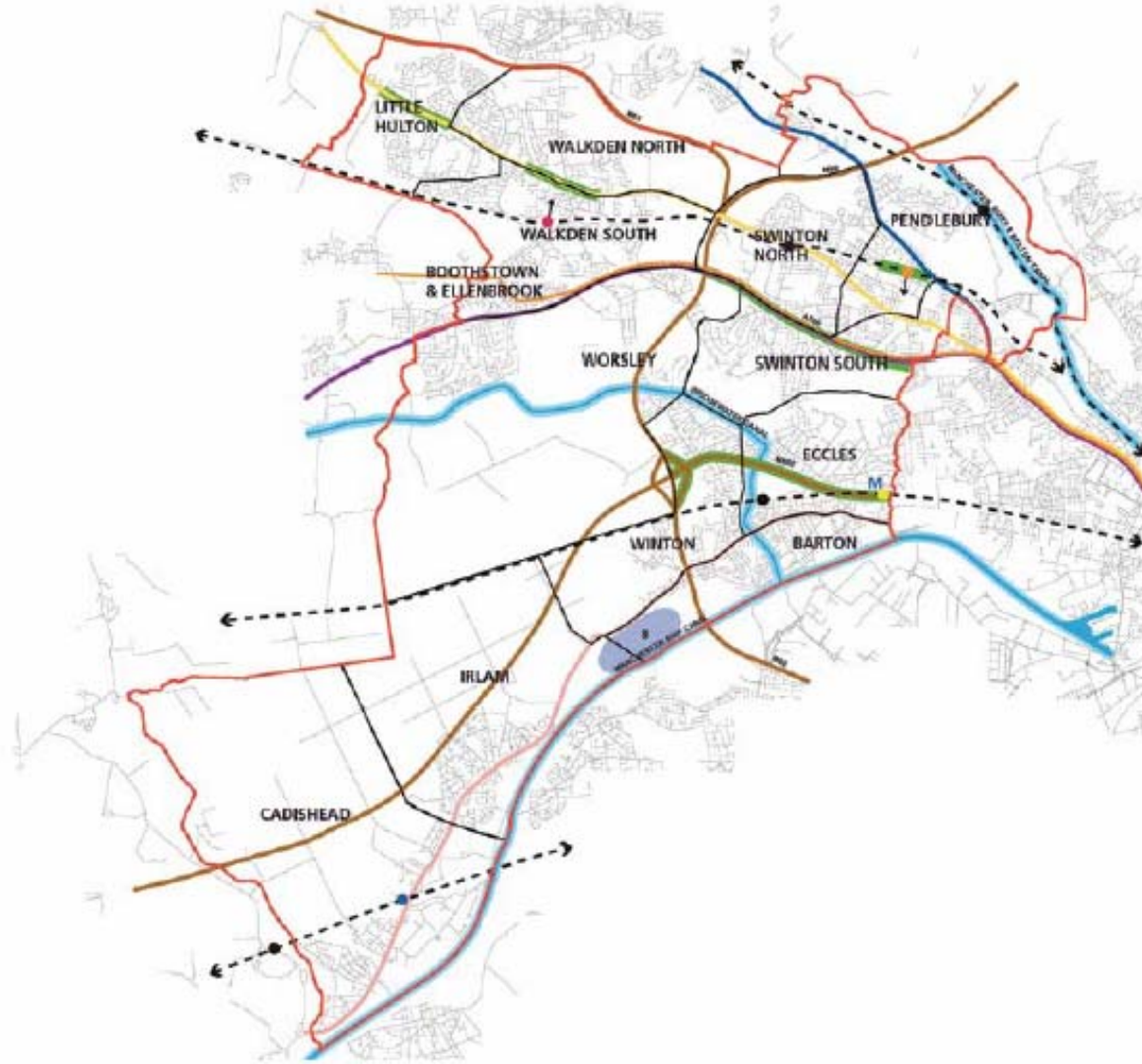
- Leisure Facilities**
- Leisure Centres:**
- 1 Fit City Cadishead
  - 2 Fit City Eccles
  - 3 Fit City Irlam
  - 4 Fit City Worsley
  - 5 Fit City Pendlebury

- Other Facilities:**
- 1 Clevely Running Track

- Conservation Areas**
- 1 Mines Rescue Station, Boothstow
  - 2 Worsley Old Hall
  - 3 Roe Green
  - 4 Worsley Village
  - 5 St. Marks, Worsley
  - 6 Morton Green, Eccles
  - 7 Ellesmere Park, Eccles
  - 8 St. Augustines, Pendlebury
  - 9 Barton Upon Inwell (Including Ship Canal Aqueduct)



# A well connected part of the city region



- Premier Industrial / Employment Sites**
- B** Barton Strategic Site:
  - Salford Reds Stadium
- Corridors and routes for Improvement**
- Railway lines and stations
- Leigh Guided Busway
- Swinton Station
- Walkden Station
- Ilham Station
- Eccles Station
- M** Metro Station
- Road corridor environs
- A57 Liverpool Road Corridor (awaiting study output)
- Major Road Corridors**
- A666 Bolton Road
- A6
- A580
- Motorways
- Canal corridors



# Workshop1: Public Sector Investment

- What priority should these public sector investments be given?
- How can the private sector capitalise on these investments?



# Workshop 2: Private Sector Investment

- What are the barriers to private sector investment?
- How can the public sector assist in overcoming these barriers and in maximising private investment?



# BDP Workshop 3: Maximising Potential

- What else could/should be done and what other opportunities are there?
- What & where should be the focus/priorities?
- What are the opportunities for joint public & private sector investment – working together to maximise potential?

