



# Salford Good Design Awards

# 2010 Salford Good Design Awards

The Council, and all of its partners involved in the process of making and re-making Salford, recognise the key role that good design has in helping to make Salford an even better place to live, work in and enjoy, and crucially over time, an even more attractive place in which to invest.

In 2008, the Council adopted 'Good Design in Salford', which aimed to promote good design and to be a reference point for all those interested in improving the built environment, so it was a small, but important step, to invest in a way of recognising the important contributions that architects, developers and investors, have made to the quality of Salford over recent years, and will hopefully continue to make long into the future. That is what the Good Design Awards are about.

The standard of applications for our inaugural awards, made in November 2010, was very high, presenting the multi-disciplinary judging panel with a particularly tough job of selecting schemes for awards. From my perspective, I would like to thank all those who submitted entries, and to congratulate all those who received awards, because what they have done has helped to make Salford the great City that it is today. Finally, I would like to thank the sponsors of the Good Design Awards, without whose support the process would not have been possible.



Councillor Derek Antrobus  
Lead Member for Planning and Town Twinning  
Salford City Council

The Good Design Awards sends a strong message that the Council and its partners are committed to encouraging high quality development in Salford. Good design creates real pride among residents and visitors, and helps to attract even more business investment into our City. The challenges posed by climate-change also raise the importance of creating well-designed buildings and places that will help our communities to lead sustainable lifestyles. I was delighted to see so many high quality schemes in our inaugural Good Design Awards and hope that all those with an interest in good design will continue to support this event in the future, as well as contributing to a debate that is long to run, on how we can all help to promote and deliver good design.



Councillor Alan Clague  
Chair - Planning and Transportation Regulatory Panel  
Salford City Council

# The Award Winners

## Salford 2010 Good Design Awards Overall Winner

### Salford Cathedral Centre

This major project involved the conservation of a Grade two listed building to provide pastoral/administrative headquarters for the Diocese of Salford. The scheme incorporates a variety of uses including a heritage centre, bookshops, leisure/seminar rooms/offices and ancillary facilities all arranged around a newly created landscaped courtyard, that makes excellent use of high quality materials whilst being appropriately restrained. The judges thought that this was a real gem of a scheme and something that would positively influence the quality of the wider regeneration of the Chapel Street area, which is yet to come.

### The Assessors' Comments

It was not easy to select an overall winner from so many good category winners, but in the end it was felt that the way that the Salford Cathedral Centre had met its design challenges, not only in terms of the overall high quality execution, but also the real attention to detail, merited this award. In so doing it has established a real quality benchmark for others to emulate and if possible, exceed in the future.

#### Client

Salford R.C. Diocesan Trustees

#### Architect

Bate and Taylor Architects





## Best Building Residential Award

### Winner

### New Broughton Village

Countryside Properties, in partnership with Salford City Council, Great Places Housing Group and The Contour Housing Group, and supported by the Homes and Communities Agency, are transforming Lower Broughton by creating a vibrant mixed-tenure neighbourhood of choice that will eventually see a total of over 3,500 new homes provided, as well as new community facilities. 700 new homes have already been developed and more are under construction.

### The Assessors' Comments

This was a very good example of a large-scale housing-led regeneration scheme, where homes of different tenures and designs have been blended seamlessly, with appropriate provision of shops and other facilities, along with good attention to detail to the design and use of materials in the street-scene.

### Client

Countryside Properties

## Commended Chimney Pot Park

Chimney Pot Park, in nearby Langworthy, turns the traditional layout of the terraced house on its head, whilst maintaining the traditional terraced frontage. With bedrooms on the ground floor, living rooms at first floor level enjoy views onto an intimate decked area and shared garden, under which lies a secure area for car parking.

### The Assessors' Comments

The modern interpretation of a traditional terraced house displayed many innovative features, whilst maximising the use of space within and around the development. Crucially, the design approach also maintained density which is entirely appropriate in an urban setting.

### Client

Urban Splash

### Architect

ShedKM



# Best Building Commercial Award

## Winner

### MediaCityUK - Studio Block

The Studio Block is central to the ground-breaking MediaCityUK development. It includes truly world class broadcasting and recording studios and support facilities that will be used by both the BBC and others. It is an interactive building, which will host audiences for productions and, more informally, provides an open foyer area that will be a significant attraction for visitors to MediaCityUK, where they can interact with the BBC and other media providers or simply browse and enjoy a coffee.



## The Assessors' Comments

This building is something of a modern gem, where a pleasing well proportioned exterior hides some world-class media-focussed technology, which makes MediaCityUK a truly leading studio location in the UK, Europe and indeed, the world!

## Client

Peel Media

## Architect

Bain Wright Partnership  
Fairhursts  
Bovis Lend Lease

## Commended

### Adamson House

Adamson House is a bespoke canal-side building, offering 55,000 sq ft of flexible, dynamic and contemporary new office accommodation over four floors. Adamson House even includes a roof terrace and not only provides accommodation for Morson International, a long established Salford firm, but also shows that Eccles is a positive destination for business investment. The bright and spacious internal areas benefit from plentiful natural light and stunning views along both the canal and Centenary Way.

## The Assessors' Comments

This building demonstrates a bold design using angular and straight lines, colour and light to provide a great expression of company identity, and is a well executed, exciting, office building, fit for the demands of the 21st century occupier.

## Client

Morson International

## Architect

AFL Architects



# Best Building Public Sector Award

## Winner Willow Tree Primary School



A bold and dramatic building, Willow Tree Primary School has been designed with the local community in mind and the school offers a high quality environment for its pupils, who are aged between 3 years and 11 years.

### The Assessors' Comments

The assessors' loved the use of colour, outdoor spaces and the visible performance of the buildings 'energy machinery'. This is a special building that the children love being in, where teachers can provide exemplary learning experiences and that the community can be rightly proud of. We wish all schools were designed as well as this one.

### Client

Salford City Council

### Architect

Urban Vision

## Commended Eccles Gateway

The Eccles Gateway first opened its doors to customers and first visitors on 10 November 2008. This £9 million centre is located in the heart of Eccles and provides a wide range of services to its local community including two GP practices, dental training facility, audiology department, advice and information area as well as adult and children's libraries.

### The Assessors' Comments

Here the architect had rightly chosen a modern approach to contrast with the adjacent listed Carnegie building, and its simple yet pleasing exterior does everything that is required. Inside, bright open spaces and well-defined circulation areas, supported by public art, make it welcoming to all the people that use it; truly a building for everyone.

### Client

Salford City Council

### Architect

Urban Vision



# Best Masterplan Award

## Winner

### Chapel Street Regeneration

Once the historic civic centre of Salford, Chapel Street has been neglected for too long. But now, there is a new masterplan for the area, covering nearly 18 hectares, that will bring about a real transformation over the years to come; turning the area into not only a vibrant, dynamic, mixed-use place for all, but will also create a new heart for Salford.



## The Assessors' Comments

MediaCityUK is a scheme of international dimensions that is close to everyone's lips, but the Chapel Street Masterplan, and how it is implemented in the future, may well live longer in the popular memory, and will be how Salford is remembered. The judges were all hugely impressed by the sheer majesty of this towering ambition, as well as being greatly encouraged that it had already achieved planning permission.

### Client

English Cities Fund

### Architect

RHWL Architects

Glenn Howells Architects

## Commended Irwell River Park

Irwell River Park is a transformational masterplan that not only shows how a sustainable, continuous route can be created from MediaCityUK to the heart of the regional centre, but how that can be used to encourage new investment along the entire length of the waterfront. It is rightly deserving of recognition.

## The Assessors' Comments

It was a real pleasure to examine this particular entry because it offers so many things at so many levels. For some it's simply a coherent network of legible routes, for others it enables access to the waterfront, whilst for others it is an investment prospectus, which uses the waterfront to help create high quality development opportunities. Implemented over time, this masterplan could make a lasting difference and it is entirely right that it's qualities are recognised by a commendation.

### Client

Central Salford Urban Regeneration Company



# Best Public Realm Award

## Winner

### MediaCityUK

Key to the operational success of the MediaCityUK project is the development of a major new area of public realm – a fantastic open space between the waterfront and the iconic new buildings, that is twice the size of Trafalgar Square. This is a wonderful new accessible space for everyone to enjoy, informally or at organised events, where it has already been used to launch the Rugby Football Club League World Cup.



## The Assessors' Comments

The judges were extremely impressed with the new public realm at MediaCityUK which provides a perfect setting for its adjacent buildings. This is the first significant new public space to be created in many years in Salford, and the judges were impressed with the way materials had been used, as well by the effectiveness of the overall design.

### Client

Peel Media

### Architect

Bain Wright Partnership

Gillespies

Bovis Lend Lease

## Commended

### Green and Walkable Streets Programme: Bexley Square and Cathedral Gardens

The Green and Walkable Streets Programme seeks to bridge the gap between neighbourhood level environmental improvements being delivered with local communities and the larger scale boulevarding that will help transform the Chapel Street area. Bexley Square and Cathedral Gardens are a key part of this programme.



## The Assessors' Comments

This scheme showed what can be achieved when a clear design philosophy is reinforced by the use of carefully chosen materials that respect, and positively add to, their setting. This scheme was implemented with a simple elegance that is a joy to behold.

### Client

Salford City Council

### Architect

Urban Vision

# Joe Martin Conservation Award

## Winner

### Salford Cathedral Centre

This major project involved the conservation of a Grade two listed building to provide pastoral/administrative headquarters for the Diocese of Salford. The scheme incorporates a variety of uses including a heritage centre, bookshops, leisure/seminar rooms/offices and ancillary facilities all arranged around a newly created landscaped courtyard, that makes excellent use of high quality materials whilst being appropriately restrained.



## The Assessors' Comments

The judges were also impressed with how modern elements blended so well with the old and how the restoration work achieved its goals in an under-stated, yet completely convincing way. More than this they were impressed with the sheer amount of time and effort that had gone into the detail of the work undertaken. This was clearly not just a job, but a real labour of love, that had delivered a very high quality scheme.

### Client

Salford R.C. Diocesan Trustees

### Architect

Bate and Taylor Architects

## Commended

### Eccles Carnegie Library

Opened in 1907, Eccles Carnegie library has provided an excellent community space for over a century. Due to gradual deterioration, the building was in great need of restoration.

This Grade two listed building has now been beautifully restored to its former glory, including painstaking work to unearth the original paint-work of the building which has now been fully restored.

## The Assessors' Comments

The assessors were impressed with the attention to detail and loved the idea that the community could 'step back into history' from the modern Eccles Gateway Centre directly into the Carnegie building, and were very impressed with the overall qualities of this scheme.

### Client

Salford City Council

### Architect

Urban Vision



# 2010 Salford Good Design Awards

## The Award Winners

### **Best Building Residential Award** **Sponsored by Salford University**

Winner: New Broughton Village, Countryside Properties  
Commendation: Chimney Pot Park, ShedKM & Urban Splash

### **Best Building Commercial Award** **Sponsored by Countryside Properties**

Winner: MediaCityUK Studio Block, Bain Wright Partnership, Bovis Lend Lease, Fairhursts & Peel Media  
Commendation : Adamson House, AFL Architects & Morson International

### **Best Building Public Sector Award** **Sponsored by MediaCityUK**

Winner: Willow Tree Primary School, Urban Vision & Salford City Council  
Commendation: Eccles Gateway Centre, Salford City Council & Urban Vision

### **Best Public Realm Award** **Sponsored by Ask Property Developments**

Winner: MediaCityUK, Bain Wright Partnership  
Commendation: Green & Walkable Streets Programme, Urban Vision & Central Salford URC

### **Best Masterplan Award** **Sponsored by Urban Vision**

Winner: Chapel Street Regeneration, English Cities Fund  
Commendation: Irwell River Park, Central Salford URC

### **Joe Martin Conservation Award** **Sponsored by Salford City Council**

Winner: Salford Cathedral Centre, Bate and Taylor Architects & Salford R.C. Diocesan Trustees  
Commendation: Eccles Carnegie Library, Urban Vision & Salford City Council

### **Salford 2010 Good Design Award's Overall Winner** **Sponsored by Ask Property Developments**

Salford Cathedral Centre, Bate and Taylor Architects & Salford R.C. Diocesan Trustees

# 2010 Salford Good Design Awards

## With thanks to...

### The Assessment Panel

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Caroline Byram (RIBA)

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# 2010 Salford Good Design Awards

## Notes



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**Salford City Council**



**University of Salford**  
A Greater Manchester University



**MediaCityUK**

