

Equality Impact Assessment

Pro-forma for the initial assessment

Directorate	Section	Person Responsible for the Assessment
Housing and Planning	Planning Regeneration	David Evans

Name of Team, Service Activity or Policy to be Assessed	Date of Assessment
Mediacity:uk & Quays Point - Planning Guidance	07/08/2007

1.	Briefly describe the purpose of the (i) service activities carried out by the team, (ii) the service activity or (iii) the policy	To provide a supportive planning policy context for the realisation of the vision to establish a new media quarter (mediacity:uk) on land at Salford Quays and Trafford Wharfside.
2.	What outcomes do we want to show that the aims of (i), (ii) or (iii) above are being achieved?	The creation of a globally significant new media city capable of competing with similar locations worldwide. Focussed on the 14.8 ha of vacant and underused land at Quays Point, with supporting developments across the wider 220 ha site. The intention is to create a modern digital city for the UK, where creative talent is drawn by the quality and excitement of the environment and the range and mix of people living and working there.
3.	Who is intended to benefit from (i) the service provided by the team, (ii) the service activity or (iii) the policy?	Existing and future residents, workers, visitors, businesses and land owners within and around the mediacity:uk area. The development will benefit the City of Salford (and Trafford Borough) through supporting the transformation of their image as places to live, work and invest.
4.	What factors/forces could contribute/detract from the outcomes?	The planning guidance does not form part of the Local Development Framework for Salford (or Trafford), and therefore will have less material weight in planning terms than a statutory planning

		document.		
5.	Are there any of the groups listed in question 7 below which might be expected to benefit from the activity or policy but which do not, or that the policy could adversely affect?	No		
6.	Have consultations with relevant groups, organisations or individuals in the past indicated that this particular policy or activity creates problems which are specific to those groups, organisations or individuals?	No		
7.	Do you consider the activity or policy to be relevant to any of the areas listed below?	YES	DON'T KNOW	NO
	Race			X
	Gender			X
	Disability	X		
	Sexual Orientation			X
	Religion/Belief			X
	Age			X
	Dependant/Caring			X
	Offending Past			X
	Transgendered/Transsexual			x
<p>The answers to questions 5-7 above will enable you to assess whether or not the activity or policy has relevance or not to race, gender, disability, sexual orientation, religion or belief, age, people with dependant/caring responsibilities, people with offending past or people who are transgendered or transsexual. If the answer to any of the questions is “yes” or “don't know”, pass on to questions 8-11 and the authorisation at No.12. If you have answered “no” in all areas, proceed straight to the impact assessment decision at No.10.</p>				

8.	Give details of any positive or adverse effects of the service activity(ies) or policy on the groups listed in (a) to(i) on the following pages and details of any unmet need in relation to the groups. For adverse impact or unmet need, indicate whether this is low, medium or high.			
	(a) Racial Groups			
	Positive impact?	Y	N	Details:
			X	
	Adverse impact?	Y	N	Details:
			X	
	Unmet need?	Y	N	Details:
			X	
	(b) Different Genders			
	Positive impact?	Y	N	Details:
			X	
	Adverse impact?	Y	N	Details:
			X	

	Unmet need?	Y	N X	Details:	
(c) Disability					
	Positive impact?	Y X	N	Details: Mediacity:uk will be designed to ensure full accessibility as far as possible and will therefore have a positive impact in terms of facilitating disabled access to the development area and public realm (relative to older established parts of the city). This will have a positive impact for persons with physical disabilities and will increase equality of opportunity.	
	Adverse impact?	Y	N X	Details:	L, M or H?
	Unmet need?	Y	N X	Details:	
(d) Sexual Orientation					
	Positive impact?	Y	N X	Details:	
	Adverse impact?	Y	N X	Details:	L, M or H?

	Unmet need?	Y	N X	Details:	
(e) Age					
	Positive impact?	Y	N X	Details:	
	Adverse impact?	Y	N X	Details:	L, M or H?
	Unmet need?	Y	N X	Details:	
(f) Religious Belief?					
	Positive impact?	Y	N X	Details:	
	Adverse impact?	Y	N X	Details:	L, M or H?
	Unmet need?	Y	N X	Details:	

(g) People with Dependants/Caring Responsibilities				
Positive impact?	Y	N	Details:	
		X		
Adverse impact?	Y	N	Details:	
		X	L, M or H?	
Unmet need?	Y	N	Details:	
		X		
(h) People with an Offending Past				
Positive impact?	Y	N	Details:	
		X		
Adverse impact?	Y	N	Details:	
		X	L, M or H?	
Unmet need?	Y	N	Details:	
		X		
(i) Transgendered or Transsexual				

	Positive impact?	Y	N X	Details:	
	Adverse impact?	Y	N X	Details:	L, M or H?
	Unmet need?	Y	N X	Details:	
9.	Can any of the adverse impacts identified in 8(a) to (i) above be justified on the grounds of promoting equality of opportunity for one group or for any other reason.	Y	N	Details: N/a	

Impact Assessment Decision

Full impact assessment procedures are confined to those policies/activities considered likely to have significant implications for equality of opportunity and good relations between people of different groups.

10.	Do you consider, taking account of your analysis in the previous section, that this policy/activity needs to be submitted to a full impact assessment?	NO
	Reason for decision: The only area where the Planning Guidance will have implications for equality of opportunity is in terms of disability, and this is a positive impact.	

If the answer is 'No' complete authorisation section at the No. 12 below. If the answer is 'Yes' proceed to No. 11, then No. 12.

11. To prioritise the programme of Full Impact Assessments, indicate the extent to which the following criteria apply by ticking the appropriate boxes

1. The difference created between people from the different groups and the population at large.
2. The effect of the policy/activity on the daily lives of people from the different groups.
3. The opportunity to promote equality of opportunity and good community relations.

	Criteria 1	Criteria 2	Criteria 3
High Impact			
Medium Impact			
Low impact			

12. **Authorisation**

Signed David Evans **Date** 07/08/07 **(Completing Officer)**

Signed Alison Partington **Date** 08/08/07 **(Equality rep or other consultee)**

Signed David Evans **Date** 07/08/07 **(Lead Officer)**